

Terms of Use of Loaned Images

The Adachi Foundation for the Preservation of Woodcut Printing

- ① The foundation loans out images of Adachi-edition *ukiyo-e* print reproductions (approx. 1,200 pieces) supervised by the foundation as well as images showing *ukiyo-e* production processes, tools, etc. We provide the images in digital data or positive film format.
- ② Digital image data can be downloaded from a website that we will notify the customer via email.
- ③ As a general rule, positive film will be loaned out for a period of one month.
If the film is required for a longer period of time, the customer may create a duplicate and return the original within a month. In such a case, please also return the duplicate after use. Moreover, the customer will bear the expenses for producing a duplicate.
- ④ When using the service, please download an image loan application form from the foundation's website, fill in the form and send it to us by fax (03-3951-2137). After confirming the application, we will make arrangements to provide the requested digital image data or positive film.
- ⑤ As a general rule, a loaned image may be used by one company for a single edition, a single type and a single time only. There is no set limit with regard to the number of images that can be loaned out.
- ⑥ As a general rule, credits should be included when using the images. Please contact us about individual cases in which it is difficult to include credits, such as product packages.
Official name for credits:
<Japanese> 「公益財団法人アダチ伝統木版画技術保存財団」
<English> “The Adachi Foundation for the Preservation of Woodcut Printing”
- ⑦ Please provide us with one free copy of each usage pattern (photos for signboards, etc., videotapes for TV commercials).
- ⑧ If any of these terms of use should be violated, we may terminate the use of the loaned image.

Image Data Loan Service Rates

As of April 2016

Media Type	Examples of Usage	Rate (excluding tax)
Print media	Catalogs, pamphlets, magazines/books, slides, advertisements, etc.	30,000 yen –
Video media	Television commercials, videos	50,000 yen –
Calendars		50,000 yen –
	Images of production processes (carving, printing) and production tools	10,000 yen
	Presentation fee	10,000 yen

- Please contact us regarding the use of images for merchandizing and novelty goods. Separate rates will apply.
- Rates for the reuse or reprint of the same image are 70% of the above rates for secondary use and 60% of the above rates for tertiary use.
- Separate rates will apply for development into other media.
- Rates for use by an educational organization is 80% of the above rates.
- Compensation for the loss of positive film: 10,000 yen